

VITARUS THE CLEAR PATH Public Opinion Research

## The Current Project **TOPLINE RESULTS<sup>\*</sup>**

N=504 504 Black/African American Single Mothers of School Age Children Field Dates: November 18-December 12, 2023 Margin of sampling error: ± 4.36 percentage points \**All numbers are percentages, and some may not sum precisely or to 100% due to rounding.* 

## NATIONAL SURVEY OF LOW TO "MIDDLER" INCOME BLACK SINGLE MOTHERS

### **SECTION I: INTRODUCTION**

1. Do you consider yourself Black, African American, Biracial/Mixed and Black, Afro-Latina, Afro-Caribbean, African and/or of African descent?

Black or African American	84
Biracial/Mixed and Black	7
Afro-Caribbean	5
Afro-Latina	2
African and of African descent	2
A person of African descent	<1
Some other background and Black	<1

#### SECTION II: GENERAL PERCEPTIONS

2. In general, do you feel that the country is headed in the right direction or the wrong direction?

Right direction	7
Wrong direction	69

Not sure	21
Prefer not to answer	3

**3.** Please indicate if you have a favorable or unfavorable opinion of each of the following. If you don't have enough information to offer an opinion, select "can't rate."

		VERY FAV.	SMWHT FAV.	SMWHT UNFAV.	VERY UNFAV.	NEVER HEARD OF	CAN'T RATE	TOTA L FAV.	TOTAL UNFAV.
[RA	ANDOMIZE; AS	SK ALL	RESPON	DENTS]					
	The Democratic Party	19	38	18	12	1	12	57	30
	The Republican Party	5	11	24	43	1	17	15	67
	Traditional public schools in your area	22	36	20	19	1	3	58	38
	Public charter schools in your area	24	34	13	7	3	19	58	20
	Public magnet schools in your area	20	29	10	6	14	21	50	15
	Private schools in your area	19	33	10	6	4	28	52	16

4. How satisfied or dissatisfied are you with the schools your children attend?

76
31
45
23
15

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Very dissatisfied	9
Don't know	<1
Prefer not to answer	<1

5. How concerned are you, if at all, about your child's learning or academic progress?

<b>TOTAL EXTREMELY/VERY CONCERNED</b>	<b>43</b>
Extremely concerned	25
Very concerned	18
Somewhat concerned	19
Slightly concerned	14
Not at all concerned	23
Don't know	<1
Prefer not to answer	1

#### **SECTION III: SCHOOL CHOICE**

6. At any point in the past year, did you think about, consider, search for, or choose a new or different school or learning environment for any of the school-aged children in your household?

Yes No Prefer not to answer	56 44 <1
[IF Q6=YES, ASK Q7]	
7. Which of the following applies to your situation?	
I thought about or considered finding a new or different school or learning environment, but did not make the change	35
I am currently thinking about, searching for, or considering a new or different school or learning environment	32
Within the last year I chose a new or different school or switched to homeschooling	26
None of the above Prefer not to answer	6 1

	EXT. IMPT.	VERY IMPT.	SMWHT IMPT.	NOT TOO IMPT.	NOT IMPT.	DK	TOTAL EXT./VERY IMPT.
[SPLIT SAMPLE A ONLY]							
a The school's reputation in terms of academic outcomes and/or test scores	55	33	9	2	1	<1	88
Distance from your home or job	45	30	17	6	2	-	75
Class size	42	36	14	5	2	1	79
The availability of afterschool childcare	36	20	11	14	18	1	56
The availability of science, technology, engineering, or math classes	48	38	10	2	1	1	86
Respect for and/or attention to your child's special needs	64	26	6	1	1	2	90
Availability of gifted/talented programs	38	32	19	8	3	-	70
[SPLIT SAMPLE B ONLY]							
The extent to which the school would help your child prepare for college	77	18	5	<1	_	_	94
School safety	88	10	2	-	-	_	98
Teacher quality	81		2	_	-	-	
The cultural, ethnic, or racial composition of the school	55	28	11	3	4	-	83

# 8. When choosing a school for your children, how important are each of the following factors? [RANDOMIZE]

	EXT. IMPT.	VERY IMPT.	SMWHT IMPT.	NOT TOO IMPT.	NOT IMPT.	DK	TOTAL EXT./VERY IMPT.
The availability of art, music, dance, or other performing arts classes	53	26	16	4	2	-	78
A respect for your child's gender identity	44	23	8	8	13	4	67
The availability of free or reduced lunch	50	23	17	6	4	<1	72

9. Suppose you were deciding on which type of school to send your children. With that in mind, please rank, in priority order, the type of school you would prefer. **[RANDOMIZED]** 

	d st	and	ard		
	1 <sup>st</sup> CHOICE	2 <sup>nd</sup> CHOICE	3 <sup>rd</sup> CHOICE	4 <sup>th</sup> CHOICE	5 <sup>th</sup> CHOICE
A traditional public school	30	20	27	20	3
A public charter school	25	41	22	10	2
A private or faith-based school	30	26	24	16	4
Homeschool	16	14	29	39	3
Other	3	2	2	6	87

10. Which of the following statements comes closest to your opinion? Please choose one option even if neither matches your views exactly.

I wish I had more information about the schooling options available for my children	50
I have all the information I need about the schooling options available for my children	46
Don't know Prefer not to answer	3 1

	STRG. AGREE	SMWHT. AGREE	SWHT. DISAG.	STRG. DISAG.	DK
SPLIT SAMPLE A ONLY]					
I am more likely to vote for candidates running for office who support giving parents more options to decide where their kids go to school.	60	26	7	2	5
The one-size-fits-all school system of the past often doesn't meet students' needs.	62	25	6	4	2
Too often, students are not put at the center of decisions in our education system.	62	29	5	3	1
All students should have nourishing free meals at school.	89	6	1	2	1
PLIT SAMPLE B ONLY]					
Too many elected officials are putting politics over kids.	39	30	16	14	1
Charter schools help the whole public education system improve for all kids.	26	38	12	5	20
We need more schools led by people of color.	62	24	4	2	8

## 1. To what extent do you agree or disagree with the following statement? [RANDOMIZE]

	STRG. AGREE	SMWHT. AGREE	SWHT. DISAG.	STRG. DISAG.	DK
It's important for all children to have access to nourishing, culturally relevant food choices at					
school.	78	17	3	1	2

#### SECTION IV: POLITICAL RESPONSIVENESS

#### [RESUME ASKING ALL RESPONDENTS]

12. How would you describe your current stress level?

High	29
Moderate	45
Low	25
Don't know	0
Prefer not to answer	<1

13. In general, how would you describe the job state and local elected officials are doing when it comes to responding to the issues that are important to Black single mothers?

<b>TOTAL EXCELLENT/GOOD</b>	<b>13</b>
Excellent	4
Good	9
<b>TOTAL FAIR/POOR</b>	<b>81</b>
Fair	25
Poor	55
Don't know	7
Prefer not to answer	<1

#### **SECTION V: FINANCIAL SECURITY**

The next few questions are about how you and your household are doing with basic expenses in the current economy. When thinking about basic expenses, please just include the essentials, such as housing, food, utilities, childcare, medical expenses, and transportation.

14. Which of the following statements best describes your current situation, even if none matches your situation exactly:

<b>TOTAL BARELY/CAN'T COVER BASIC EXPENSES</b>	<b>66</b>
Sometimes, I don't have enough at the end of the month to cover basic expenses	34
I just barely cover basic expenses every month	32
<b>TOTAL COVER BASIC EXPENSES</b>	<b>33</b>
I cover basic expenses every month with just a little left over for other things	26
I cover basic expenses every month with more than a little left over for other things	8
Don't know	<1
Prefer not to answer	<1

15. Thinking about the last 12 months, have you had difficulty with any of the following? [RANDOMIZE]

	YES	NO	DOES NOT APPLY	DON'T KNOW	PNTS
IT SAMPLE A ONLY]					
Having enough food to eat	51	45	3	<1	<1
Finding or accessing health care services	33	62	4	<1	-
Paying weekly or monthly bills	81	17	1	<1	1
Dealing with the impact of COVID-19 and/or the pandemic	62	35	2	2	-
Dealing with inflation and the rising cost of living	91	8	1	-	<1
Getting sufficient sleep	66	32	1	<1	<1
IT SAMPLE B ONLY]					
Maintaining stable housing	42	49	9	-	<1
Finding or accessing mental health services	34	46	17	2	1
Maintaining steady employment or finding employment	35	53	11	-	<1
-					

	YES	NO	DOES NOT APPLY	DON'T KNOW	PNTS
Access to safe and reliable transportation	33	53	13	-	<1
Finding or paying for childcare	31	37	32	-	-
Finding a balance between work and family responsibilities	65	28	7	<1	-

#### [RESUME ASKING ALL RESPONDENTS]

16. Thinking about the last 12 months, have any of the following been true for you? [RANDOMIZE]

	YES	NO	DOES NOT APPLY	DON'T KNOW	PNTS
	165	NO	AFFLI	KINUW	<b>FNIS</b>
[ALL RESPONDENTS]					
Could not afford afterschool activities for your children	49	36	14	1	<1
[SPLIT SAMPLE A ONLY]					
Could not afford healthy food options	57	38	4	<1	<1
Gotten rid of your car to save money or because you could not afford the expense	24	63	13	<1	-
Moved in with family members, downsized your home or apartment to save money	24	62	13	-	<1
[SPLIT SAMPLE B ONLY]					
Could not afford new clothes	55	37	8	<1	<1
Decided not to go to the doctor or seek health care for you or your children	22	63	15		<1
Had to live out of your car due to a lack of housing	5	79	16	-	<1

#### [RESUME ASKING ALL RESPONDENTS]

17. In the past year, were you receiving or waiting to receive any government benefits or public assistance, such as cash assistance, SNAP/food stamps, housing assistance, or childcare assistance?

Yes	54
No	45
Prefer not to answer	1

14. Sometimes families have a need for government benefits or public assistance but find that their income is too high to qualify for such benefits, but not enough to comfortably make ends meet. Is this currently true for you?

TOTAL YES	77
Yes, very much so	56
Yes, somewhat	21
No, not at all	20
Prefer not to answer	2

- 15. How has the inability to qualify for government benefits or public assistance impacted you personally or financially? For example, are there things you have had to give up, forgo, or sacrifice as a result? [OPEN-END; VERBATIM COMMENTS PROVIDED SEPARATELY]
- 16. Many people are busy and don't get a chance to vote in every election. This year, some people have said they are tired of politics and will not vote. Thinking ahead to the primary elections next year that will take place for President, U.S. Senate and other offices, what are the chances that you will vote in the primary election in your state?

I will definitely vote	60
I will probably vote	16
Chances are 50-50 that I will vote	13
I probably will not vote	4
I definitely will not vote	4
Prefer not to answer	3

17. Are you currently registered to vote?

Yes	95
No	3
Not sure	2
Prefer not to answer	1

#### **SECTION VI: DEMOGRAPHICS**

#### 22. In what year were you born? [OPEN-END, CODED INTO CATEGORIES]

(2005-1999) 18-24	2
(1998-1994) 25-29	8
(1993-1989) 30-34	23
(1988-1984) 35-39	25
(1983-1979) 40-44	22
(1978-1974) 45-49	13
(1973-1969) 50-54	5
(1968-1964) 55-59	1
(1963-1959) 60-64	<1
(1958-1954) 65-69	0
(1953-1949) 70-74	<1

- 1. In what city and state do you live? [OPEN-END]
- 2. How would you describe the area where you live?

Rural area	16
Small town	15
Suburb	21
Urban area	45
Prefer not to answer	3

1. Do you currently own the home or apartment where you live, do you rent, do you live with family, or in a dorm, residence hall, or group housing setting, or do you not have stable housing?

Own	23
Rent	67
Live with family	5
Don't have stable housing	3
Prefer not to answer	2

2. How many children do you have that are under the age of 18 and live in your household?

1	38
2	34
3-4	24
5-6	2
7 or more	<1
Prefer not to answer	1

3. Into what grade levels do your children fall? Please select all that apply.

Preschool or younger	26
Kindergarten	14
Grades 1-8	66
Grade 9	14
Grade 10	11
Grade 11	14
Grade 12	14
College	5
Prefer not to answer	1

4. Do you have a child in any of the following types of schools? Please select all that apply.

A traditional public school	69
A public magnet school	9
A public charter school	17
A private school	6
An alternative school or continuation school	3
A home school	5
Prefer not to answer	2

5. Do any of your children have special needs?

Yes	26
No	73
Prefer not to answer	2

6. Do you currently have children *over* the age of 18 living at home with you?

Yes	20
No	80
Prefer not to answer	1

1. Are you or is someone in your household currently earning income through work or self-employment?

TOTAL YES	76
Yes, self	66
Yes, household member	3
Yes, both self and household member	7
No	21
Prefer not to answer	3

1. What is the last grade or highest level of education you completed in school?

Some grade school or middle school	0
Some high school	3
High school graduate/GED	20
Technical/Vocational school	6
Some college or community college	26
2-year college degree	16
4-year college degree	15
Post-graduate degree (M.A., M.B.A., J.D., M.D., Ph.D.)	13
Prefer not to answer	1

1. What was your total household income before taxes in 2022?

Less than \$15,000	16
\$15,000 or more, but less than \$20,000	8
\$20,000 or more, but less than \$30,000	17
\$30,000 or more, but less than \$50,000	25
\$50,000 or more, but less than \$75,000	19
\$75,000 or more, but less than \$100,000	6
\$100,000 or more	4
Don't know/Can't recall	2
Prefer not to answer	3

REGION

Northeast	16
Midwest	21
Mid-Atlantic	4
South	49
West	1